

# Texas School District Uses InFocus to Improve Classroom Collaboration and Save Time



Dublin Independent school teachers move beyond PowerPoint presentations with the JTouch Interactive Display

## Challenge

Interactive SMART boards and projectors provided desired collaboration but were costly to replace and required significant maintenance and installation time, resulting in lost learning.

## Solution

Bringing 90 InFocus JTouch interactive displays into classrooms created a bright, interactive experience on a large scale.

## Results

Dublin ISD eliminated costly maintenance and energized teachers to deliver more engaging and interactive lessons that make students excited to participate.

“The brightness and clarity of the InFocus JTouch far exceed what SMART can do. The LCD monitor is much brighter and doesn’t need any calibration.”

- Craig Parks, Dublin Independent School District



## Challenge

The Dublin Independent School District in Texas wanted its classrooms to be interactive, so students could take an active role in their learning rather than merely listen to recitations of stale PowerPoints. Unfortunately, interactivity was hard for the district to achieve with SMART boards and interactive projectors that required constant calibration and somewhat frequent replacement. SMART interactive projector replacement costs were adding up quickly – up to \$1,200 each – and ceiling mount installation was a lengthy process. Valuable learning time was wasted on calibration.

“In some classrooms we had to recalibrate the board a couple times a day because the projector would move if someone so much as closed the door too hard or slammed a locker in the hallway,” said Craig Parks, Dublin ISD technology director. “Whenever we’d have to recalibrate, it took teaching time away from our students and disrupted the class. We needed something less intrusive.”

## Solution

After researching a few options, Dublin ISD decided that the 1080p InFocus JTouch interactive display would be a better choice for the district’s three schools and 1,300 students. With an average class size of about 20 students, Dublin found the 65-inch LCD touchscreen model was the right size, brightness and price to deliver the interactive experience they wanted without the issues they had encountered previously. Dublin ISD put 35 JTouch displays, paired with Intel Nuc computers or Macbooks, in its classrooms right away and made plans to add about 55 of the displays district-wide before the start of the next school year.

## Results

According to Parks, the JTouch displays empower teachers to go beyond PowerPoint and increasingly use whiteboard and other interactive software in their lessons. Teachers are inviting students to come up to the display and touch content rather than just view it.

“Students and teachers are happy because it is engaging, easy to use and so bright,” said Parks. “I like it because it’s simplified things. It only takes 30 minutes to mount, and just needs an HDMI and power cable; no ceiling mount and running extra cables.”

“Price was a major factor in our decision to go with JTouch. Projectors were going out and cost around \$1,200 to replace but were not as bright and viewable. JTouch is only a little more but saves because we don’t have to keep buying replacements and wasting time on installation and calibration.”

- Craig Parks, Dublin Independent School District

