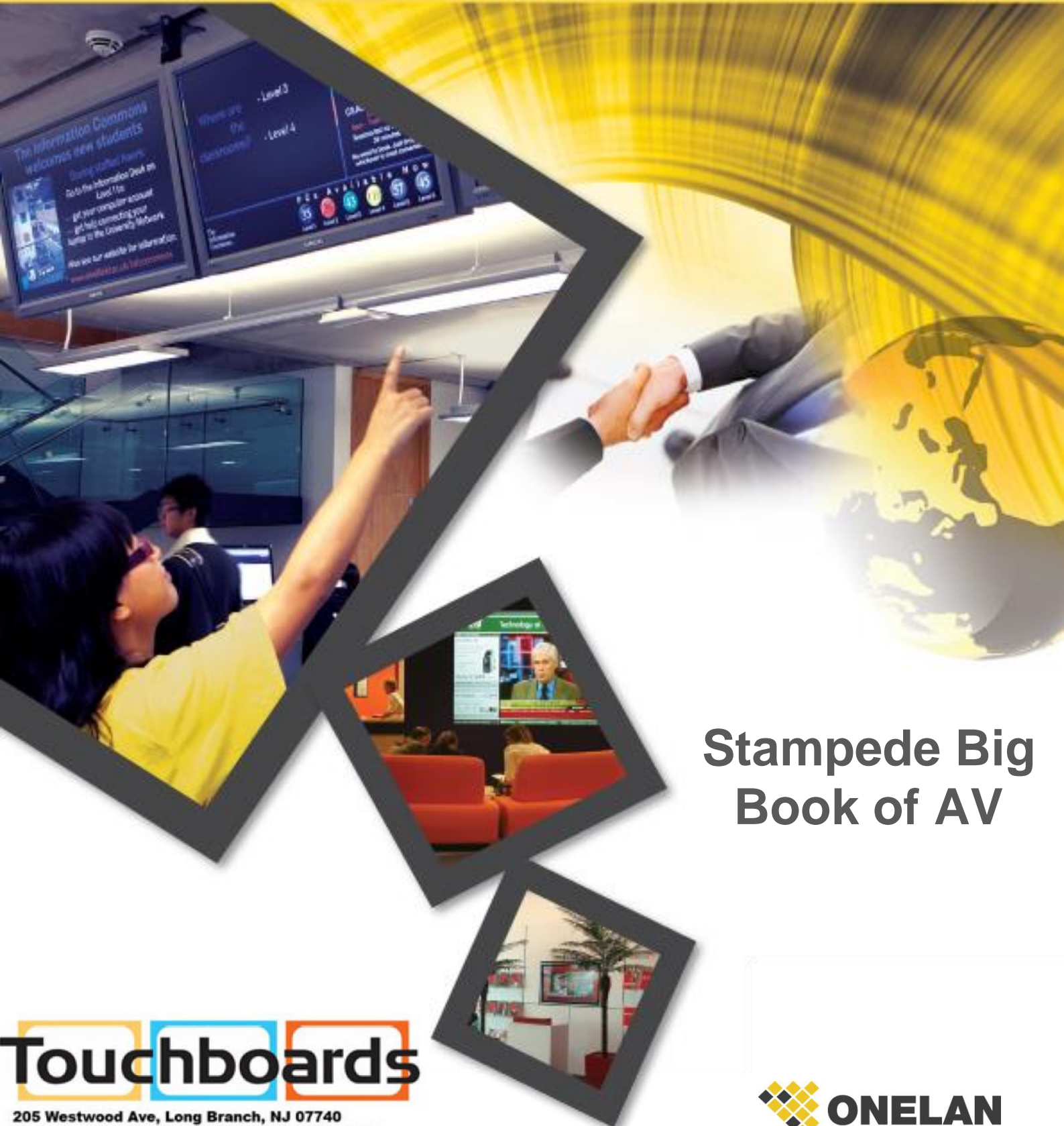


ONELAN Digital Signage



Stampede Big Book of AV

Touchboards

205 Westwood Ave, Long Branch, NJ 07740
Phone: 866-94 BOARDS (26273) / (732)-222-1511
Fax: (732)-222-7088 | E-mail: sales@touchboards.com

 **ONELAN**



Digital Signage

The Global Market Leader in Enterprise Digital Signage Content Management

ONELAN is a global leader in the development and management of enterprise grade technology solutions for digital visual communications, including applications such as digital signage, wayfinding, data visualization and meeting room bookings. Our robust, interactive solutions offer scalability and relevance across multiple market sectors, simplifying complex and diverse messages and visualizing them on any device or display.

Organizations in Education, Corporate, Retail and Hospitality rely on ONELAN to deliver information to their target audiences. ONELAN has a proven international track record, implementing more than six thousand successful projects across Europe, the Middle East, Asia, Australasia and North America. With a solid foundation and long history of profitable growth, ONELAN has a worldwide network of accredited dealers and system integrators across 50 countries. ONELAN is headquartered in the UK with offices in Dubai, Germany, China and the United States.

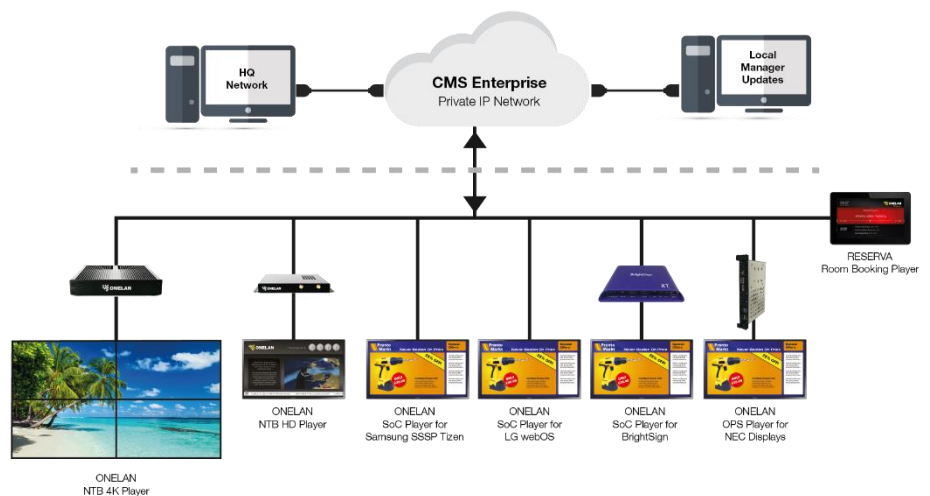
Working with ONELAN

- Global and local: One of a few truly global digital signage companies able to support you and your customers in the US and overseas
- Focused on supporting the AV Channel: We built our company serving the professional AV channel and are as committed to our partners as when we started in 2000
- Products designed for the AV channel: ONELAN products are the result of years of listening to our partner community about what's required to be successful and what customers need
 - Easy to buy: Two alternate purchasing options; one-off cost for maximum simplicity or annual license costs for a cloud based solution to spread the investment
 - Easy to install: ONELAN's NTB players are pre-installed with software, following an exhaustive factory burn-in and test. ONELANs CMS can be installed on prem or in the cloud.
 - Easy to maintain and operate: ONELAN Enterprise CMS allows sophisticated network monitoring ensuring maximum uptime and reducing total cost of ownership
 - Easy to upgrade: Built-in mechanism for software updates and free software maintenance on NTB players
 - After sales service: ONELAN prides itself on its after sales support and service
- Complete reliability: Robust and resilient players, with a low cost of maintenance. Our advanced Content Management System (CMS) tools offer remote diagnosis and maintenance
- Low cost of ownership: One off appliance cost and free maintenance for NTB's for the lifetime of the appliance
- Total solution: A network of accredited content and service partners giving access to a range of services including consulting, content services or nationwide installation

The ONELAN Open Platform

Digital Signage is about so much more than the player - it's all about the content and how it's managed and about the management of your network to maximize uptime and minimize the total cost of ownership. The capability, scalability, productivity and ease of use of the CMS are crucial to achieving a successful outcome regardless of the scale of the network. With a ONELAN solution, a network can grow seamlessly from a single Stand-Alone player, to a small network via our Publisher solution, up to a large-scale network using our CMS for networks of tens of thousands of players.

Our "Signage in a Box" NTB players and Publisher are ideal for those preferring a one stop shop solution. ONELAN's player agnostic Enterprise CMS gives a choice between the players or screens to match budgets and requirements. The CMS allows a mixed network of players and System-on-Chip (SOC) screens to be managed, including those from LG, Samsung, BrightSign and NEC.

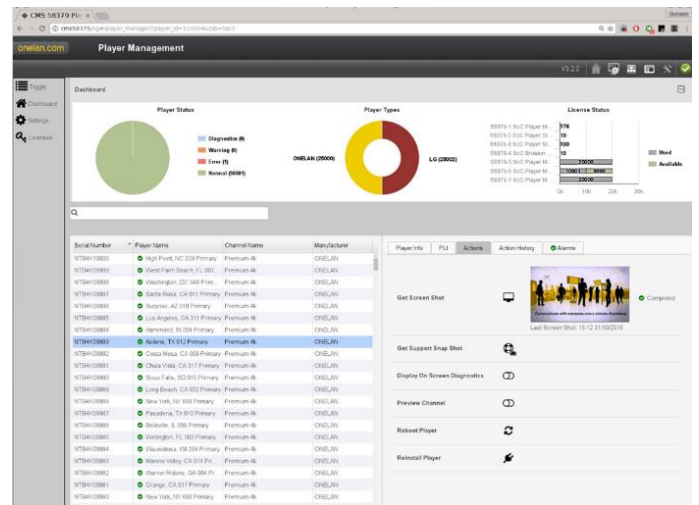


ONELAN Multi-Platform Enterprise Content Management System

The CMS is a powerful content and player management system capable of delivering content to then of thousands of players. The CMS software leverages decades of development and industry experience to deliver a business tool that makes creating, publishing and managing content simple and dependable. The CMS acts as the central control point for all players and content, and can deliver media rich content in an advanced schedule to multiple players on a global scale.

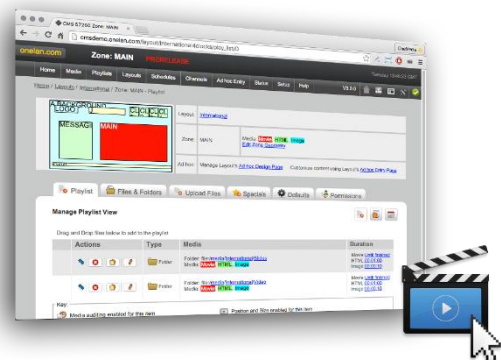
Enterprise scalability and management

- Hosted either in the cloud or on premise
- Single or multi-tier architecture for 5000+ end points
- Support for a wide range of player platforms
- Centralized mechanism for network wide software updates
- Player health monitoring, screen snapshot and issue alarms
- Remote configuration of players from a central location
- Player/ screen failover mechanism
- Screen on/off scheduling
- Automated backups
- Bandwidth management



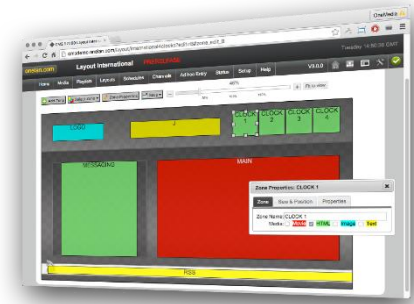
Manage multiple users and roles

- Support for multiple concurrent users
- Enterprise multi-level control through advanced roles and permissions
- In browser preview to review content changes
- Content manager and Onsite manager control
- Workflow and approval system
- LDAP/ Active directory integration
- User audit trail
- Multi lingual web browser in the following languages English, Spanish, Portuguese, German, French, Italian, Russian, Turkish, Arabic, Thai, Japanese, Korean, Chinese (Traditional and Simplified)



Deliver the right message to the right place at the right time

- Drag and drop template playlisting and design
- Data integration from multiple sources
- Day parting- time based playback rules
- Hyper targeted content: based on meta data tagging
- Random or sequential playback for folders of content
- Folder mirror to external network shares
- Inter-zone triggering and synchronization
- Simplified user interface for local instant updates
- Create ambience with separate audio playlists
- Web page crop and zoom capability
- Secure login to remote websites
- Content Proof of Play



Enterprise Content Management System		
CMS Physical Appliance	CMS-PA	Rack Mountable, Intel Xeon, 500GB HDD, 16GB RAM
CMS - Virtual Appliance	CMS-VA	CMS-Server Appliance software for use on CMS-PA physical appliance or installation in a VMWare or Hyper V environment
CMS Maintenance	CMS-MNT	Annual CMS Software updates and Maintenance after Year 1 at 20% per year

ONELAN NTB's - Signage in a Box

NTB Stand Alone players provide an all in one solution giving everything needed to create, manage and display content in one box. For networks NTB's are used as Subscribers pulling their content from a master Publisher player or the ONELAN Enterprise CMS.

The Intuitive web user interface allow users to schedule zoned multi-media content for a variety of display screens. NTB's allow powerful communications in high definition including live TV, video feeds, RSS, HTML and Flash content all on one screen.



Deliver the right message to the right place at the right time

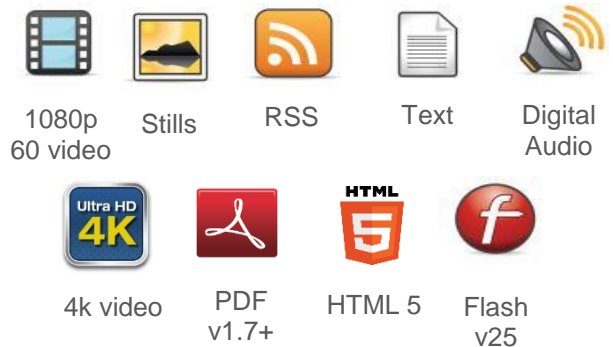
Build sophisticated playlists quickly and easily using the drag-and-drop playlist editor and advanced playlisting features including:

- Day parting-time based playback rules
- Playback based on meta-tagging
- Random or sequential playback for folders of content
- Folder mirror to external network drives
- Inter-zone triggering and synchronization
- Simplified user interface for local instant updates by local users, such as receptionists.



High performance 24/7 Linux players

- Networked via Ethernet, Wi-Fi, 3G etc.
- 32GB to 128GB SSD model dependant, ideal for rich media
- Multi-zone: Unlimited number of zones in any size, position, layer or time
- Multiple templates in a channel
- Drag and drop template and playlist design
- Easy connection to external content: TV, Streams, RSS, Web, Databases etc.
- All features are in the base package except:
 - Streaming in client
 - Touch License
 - Wi-Fi License
- One time purchase, no recurring fee
- Simple user interface for local content update of text and images
- Support for custom screen resolutions
- Multilingual web browser in the following languages English, Spanish, Portuguese, German, French, Italian, Russian, Turkish, Arabic, Thai, Japanese, Korean, Chinese (Traditional and Simplified)



Pro 4k Video Wall Player		
4k Multizone	NTB-4K-1000-S	Fanless, Intel I3, 128GB SSD, 8GB RAM
Standard HD Signage Player		
Intel OPS Screens HD Multizone	NTB-OPS-HD-10-S	Fanless, Intel Celeron, 60GB SSD, 2GB RAM
Fanless HD Multizone	NTB-HD-10-S	
HD Multizone	NTB-HD-10F-S	
Retail HD Signage Player		
HD 1 Zone Full Screen	NTB-HD-RTL1F-S	Fanless, Intel Celeron, 60GB SSD, 2GB RAM
NTB Player One Time Options		
Upgrade Player to Network Publisher	NTB-SUPU	Add Network Publisher capability to Pro 4k or Standard HD Signage Player
Upgrade RTL Player to 5 Zones	RTL-UP-HD1	Upgrade the Retail player to 5 zones
Wi-Fi	WI-FI-IN	Wi-Fi capability installed at point of order
Stream In license	STREAM-IN	Video streaming client for MPEG/UDP/IP/Ethernet (Multicast)
Touch license	TOUCH-INT	Enables NTB to interface to USB HID class Touch overlays
USB RS232	USB-RS232	USB RS-232 adaptor

ONELAN's System-on-Chip (SOC) player licenses

TIZEN™

LG webOS

BrightSign®

ONELAN's SOC solution enables direct installation of its software player onto a Samsung Tizen or LGwebOS 3.0 displays without the need for a physical signage player or player cabling. The total cost of ownership for the end user is reduced, making this an appealing solution for cost sensitive installations such as retail. The SoC License may also be used with Version 2 and 3 BrightSign players where there is a requirement to manage existing large BrightSign player networks using an enterprise CMS.

Multi-platform player software for SoC

- Store and forward
- Easy installation
- License can be re-purposed if hardware fails
- Remote player management and configuration
- On screen diagnostics and error alerts
- Remote screen grab of currently playing content
- Single and multi-zone License options
- 1,3 and 5-year License lengths
- Manage mixed networks of players
- Control screen On/Off
- Transparent image layer support
- HDMI capture
- Landscape and portrait support

Multimedia support

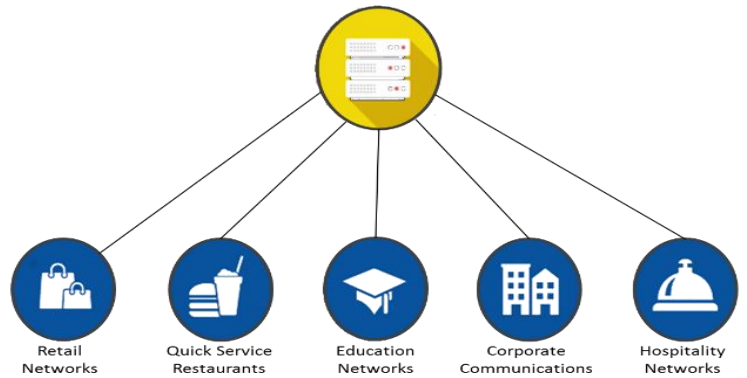


Wide range of content formats

System on Chip Software licenses for Brightsign, LG webOS and Samsung Tizen		
Multi-Zone license	SOC-MULTI-1Y	Multizone license for 1 Year
	SOC-MULTI-3Y	Multizone license for 3 Years
	SOC-MULTI-5Y	Multizone license for 5 Years
Single Zone license	SOC-SINGLE-1Y	Single zone licence for 1 Year
	SOC-SINGLE-3Y	Single zone licence for 3 Years
	SOC-SINGLE-5Y	Single zone licence for 5 Years

Working with ONELAN for your requirements

Having been in the digital signage industry from its infancy, ONELAN has knowledge and expertise across an incredibly wide range of applications. As well as a core set of features, ONELAN has products and specific enhancements tailored to each key digital signage vertical.



Retail and QSR Networks

Suggested Solution

- HD Screens SoC Single Zone License or NTB-RTL1 appliance
- 4k Video walls: ONELAN NTB-4k-1000
- LED Video walls: ONELAN NTB4k-1000
- Content management: CMS-VA

Benefits

- Stable and reliable 24/7
- Player failover mechanism assures that critical content is always displayed
- Create maximum impact with synchronized content across multiple screens
- Check your status using player screen grab, monitoring, alarms and remote management tools
- Choose the right mix of SoC screens and or players to match budget and requirements
- Scale up to large networks of 10,000+ players
- Maximize security with an on-premise solution
- Quickly distribute pricing updates with EPOS integration
- Update local content in real time with in store manager control
- Maximize engagement with hyper targeted content using meta data tagging
- Create ambience with separate audio playlists
- Minimize network disruptions with bandwidth management tools
- Prove return on investment through analysis of proof of play data against sales
- Minimize downtime
- Scale your network to 10,000s of players



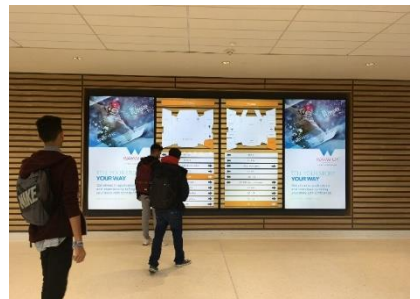
Education and Corporate Communication Networks

Suggested Solution

- Player: NTB-HD10F or HD10
- Content management: NTB-4K-1000 Publisher
- Stream in-License for IPTV

Benefits

- Maximize content contribution with simple user interface for local users
- Maintain brand and content consistency with global control of templates
- Engage your audience with real time social media feeds
- Entertain and engage viewers with live TV and news feeds
- Motivate your audience to achieve goals by displaying Key Performance Indicators
- Minimize content costs by reusing existing assets and webpages
- Save time and minimize disruption by communicating upcoming events and locations with interactive and searchable maps
- Manage emergency situations with instant company wide communication
- Integrate with Reserva Room and Huddle Meeting room signs



Hospitality Networks

Suggested Solution

- Player: NTB-HD10F or HD10
- Content management: NTB-4k1000 Publisher
- Stream in-License for IPTV

Benefits

- Enhance visitor experience with welcome messages and wayfinding
- Communicate upcoming events and special offers
- Communicate personalized messages with simple user interface for local staff
- Maintain brand and content consistency with global control of templates
- Engage your audience with real time social media feeds
- Entertain and engage viewers with live TV and news feeds
- Instant communication of emergency situations
- Integrate with Reserva Room and Huddle Meeting room signs

